

Transportation and Parking Committee 2011-2012 Work Plan (through August 2012)

Working to ensure safe and convenient access to downtown

REF #	ACTIONS	ACTION STEPS / PROCESS	LEAD ENTITY	FREQUENCY, STATUS	PRIORITY	2010/2011 ACCOMPLISHMENTS
RESOURCE MANAGEMENT AND PLANNING						
RMP 1	Evaluate parking space utilization, permit sales, and citation data biannually and recommend adjustments as appropriate.	<ul style="list-style-type: none"> Run reports for permit sales (# of permits, location, businesses), citations, and paid parking utilization and present to Parking Committee in December and June. Work with Police Department to modify permit form to better identify businesses purchasing permits. Committee reviews and makes recommendation to Board on changes needed to maintain balance of employee and customer parking. 	Community Development Dept. / Police Department	Annual In-Progress	High	Permit-related and permit parking supply utilization information to be provided at March, 2011 meeting.
RMP 2	Work with residents and business owners to analyze parking utilization within the I Street preferential parking district and return to the City Council with a report and any recommendations for amendments to the R Permit District as appropriate.	<ul style="list-style-type: none"> Analyze results of parking utilization survey Develop options to discuss with residents to use available day time parking for employee and customer parking. 	Community Development Dept. / DDBA	Single Project In-Progress	High	Utilization and analysis complete. Agendized for March, 2011.
RMP 3	Evaluate use of on-street parking in Old North and work with neighborhood to use available spaces for long-term employee parking for downtown.	<ul style="list-style-type: none"> Analyze results of parking utilization survey Develop options to discuss with residents to use available day time parking for employee and customer parking 	Community Development Dept. / DDBA	Single Project In-Progress	High	Utilization and analysis complete. Agendized for March, 2011.
RMP 4	Re-evaluate options for the development of a new parking structure downtown.	<ul style="list-style-type: none"> Review options considered in previous feasibility study. Jointly with Visioning Committee, develop a recommendation to Board/City a preferred project / approach 	RDA / DDBA	Single Project In-Progress	High	None
RMP 5	Work with downtown businesses to evaluate options for restricting double parking of delivery vehicles during mid-day hours and return to city council with a recommendation	<ul style="list-style-type: none"> Use downtown double-parking report data as baseline from which to reevaluate in Spring 2011. Analyze effects of increased enforcement. Consider drafting ordinance for City Council review and approval. 	DDBA / Community Development Dept. / Police Department	Single Project In-Progress	Medium	Downtown Double-Parking report completed: December 2010.
RMP 6	Continue to evaluate long term pay parking in the E Street Plaza parking lot and recommend adjustments as needed.	<ul style="list-style-type: none"> Review utilization and revenue data in December and June Committee reviews and makes recommendation to Board Board recommendation reviewed by city staff and forwarded to City Council for action as needed. Advise city staff on use of paid parking revenues Develop a validation / re-bate program with the merchants 	Community Development Dept.	Annual Not Started	Medium	None
RMP 7	Evaluate the current and projected parking demand at the Depot and return with a report summarizing existing parking utilization and options to improve parking availability for local transit riders, including the option of implementing paid parking in the lot.	<ul style="list-style-type: none"> Meet with Amtrak representatives to discuss future projects/services changes on the Capital Corridor. Evaluate parking utilization/patterns in the Depot Lot Study options to improve parking availability for local transit users 	Community Development Dept.	Single Project Not Started	Medium	None

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RMP 8	Develop and evaluate options to deter repeat parking violation offenders while encouraging a business-friendly downtown.	<ul style="list-style-type: none"> Study peer communities with tiered-fine systems for parking violations and determine feasibility and costs/benefits of implementing downtown. 	Community Development Dept./ Police Department/ DDBA	Single Project In-Progress	Medium	None
RMP 9	Continue to advance "E Street Promenade" streetscape improvement project concept.	<ul style="list-style-type: none"> In collaboration with the Parking & Transportation Committee and Visioning Committee, evaluate process for Third Street Improvements project and use as model for public input and planning/design for E Street Promenade. 	DDBA/ Community Development Dept.	Single Project Not Started	Medium	None
RMP 10	Work with UC Davis to develop a timeline/workplan for advancing the Mondavi-Downtown connection project	<ul style="list-style-type: none"> Provide input as requested by UC Davis 	Community Development Dept	Single Project Not Started	Medium	None
RMP 11	Continue to improve utilization of 4 th and G parking garage.	<ul style="list-style-type: none"> Work with owners of garage to add signage on the exterior of the building clearly indicating "Public Parking". Request utilization reports from owners concurrently with RMP 1. 	Community Development Dept. / DDBA	Single Project Not Started	Low	None
RMP 12	Consider beautification of Richards Blvd/Olive Drive entrance to downtown	<ul style="list-style-type: none"> Pursue Richards Blvd/Olive Drive corridor streetscape improvements independently or concurrently with Gateway/Olive Drive Specific Plan circulation and/or land use updates. 	Community Development Dept./ DDBA	Single Project Not Started	Low	None
EDUCATION AND MARKETING						
EM 1	Educate employers and employees about long-term parking locations that are appropriate for them.	<ul style="list-style-type: none"> DDBA distribute parking permit maps and applications to employees and employers semi-annually. Provide information about employee parking permits to all new businesses. 	DDBA and Police Department	Annual In-Progress	High	DDBA eblast sent to members and DDBA designed outreach flyer
EM 2	Provide integrated communication plan to ensure DDBA, businesses, and customers awareness when: <ul style="list-style-type: none"> Adjustments to parking restrictions are made Pay station malfunctions occur Special events occur. Parking promotions occur 	<ul style="list-style-type: none"> Develop clear protocol for noticing / posting of special events and changes to parking restrictions. Consider creating more welcoming "no parking" signage for special events Produce special event directional signs to be placed during events Develop system / plan to direct customers and visitors to peripheral parking lots/spaces Develop rapid-response communication system using electronic and social media Identify roles and responsibilities for system implementation 	City Manager's Office and DDBA	Single Project In-Progress	High	None
ALTERNATIVE TRANSPORTATION & SUSTAINABILITY						

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AT 1	Promote availability of transit, bicycle and other non-auto transportation modes.	<ul style="list-style-type: none"> • DDBA distribute bus schedules and cost benefits of transit/bike versus driving to downtown employees. • Explore reduced transit passes and other alternative transportation incentives for downtown employees. • Develop and promote “Bike Fridays Program” • Explore potential to include DBID as a single employer member of the Yolo TMA • Provide Yolo TMA YCAR (Yolo Commute Alternatives Resource) link on DDBA's website 	DDBA	Annual In-Progress	High	None
AT 2	Maintain sufficient convenient bike parking in the Core Area.	<ul style="list-style-type: none"> • Inventory high use areas and install additional racks as needed • Regularly remove abandoned bikes left in bike racks downtown • Ensure sufficient bike parking is provide with new development 	Community Development Dept.	Annual In-Progress	High	Substantial bike parking replaced and added downtown, including the train depot in 2010. \$250,000 grant from Caltrans nearly expended.
AT 3	Evaluate effects of 5 th Street Corridor modifications on downtown traffic circulation and safety.	<ul style="list-style-type: none"> • Develop criteria for evaluating / quantifying effects on the project • Conduct pre and post-construction monitoring and review results • Review results and make recommendation to Board/City on changes to project 	Community Development Dept.	Single Project In-Progress	High	Evaluation criteria in development.
AT 4	Improve bicycle route connections to open space and natural areas and neighboring communities. Improve destination signage throughout the City on bikeways.	<ul style="list-style-type: none"> • Continue to pursue improvement of bike path connectors within the city as well as to UC Davis campus, Winters, Woodland, Sacramento, Dixon, and surrounding open spaces areas. • Install signs directing bikes to those facilities. 	Community Development Dept.	Single Project In-Progress	Medium	Working to close bicycle network gaps, including a new undercrossing beneath Drummond to improve downtown access from south Davis. Bikepath signage to major destinations near completion.
AT 5	Examine ways to improve bicycle circulation to and within the Core Area.	<ul style="list-style-type: none"> • Analyze existing bike circulation routes, patterns, and volumes • Identify list of potential improvements and make recommendation to Board / City 	Community Development Dept.	Single Project Not Started	Low	Reverse diagonal parking considered but rejected for Second Street. Concept in consideration for Fourth Street

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AT 6	Explore options for providing a “bike station” in the downtown, preferably near the train depot.	<ul style="list-style-type: none"> • Develop concept/model for a “bike station” based on best practices from other communities. • Investigate potential locations for the “bike station” 	Community Development Dept.	Single Project Not Started	Low	None
FUTURE PROJECTS LIST						
<i>RMP</i>	<i>Update 2007 downtown parking utilization data</i>	<ul style="list-style-type: none"> • <i>Update parking inventory</i> • <i>Assess utilization rates</i> • <i>Present findings to commissions/Council</i> 	Community Development Dept	<i>Single Project Not Started</i>	<i>NA</i>	<i>None</i>